



Midwestern Association of Graduate Schools

The Midwestern Advantage

Welcome

73rd Annual Meeting

April 5-7, 2017 | Indianapolis, Indiana

Who should attend

Faculty and staff from colleges and universities significantly engaged in graduate education, to include, but not limited to:

- Graduate Deans and their staff
- Graduate Program Directors and their staff
- Associate Deans and their staff
- Assistant Deans and their staff

Venue

[Omni Hotels & Resorts](#)

40 West Jackson Place | Indianapolis, Indiana 46225 | USA

317.634.6664 | 800.THE.OMNI

[Parking](#)

Plenary speakers:



Beth B. Buehlmann, Ph.D.

Vice President for Public Policy and Government Affairs,
Council of Graduate Schools

Beth B. Buehlmann is currently the Vice President, public policy and government affairs for the Council of Graduate Schools. Most recently she served as the Education Policy Director for the U.S. Senate Health, Education, Labor and Pensions (HELP) Committee for Senator Mike Enzi.



Ryan C. Hendrickson, Ph.D.

Interim Dean of the Graduate School, Eastern Illinois
University

Ryan C. Hendrickson (Ph.D. Nebraska, B.A. Marquette University) serves as Interim Dean of the Graduate School. Previously, he served for 14 years as Coordinator of Graduate Studies in the Department of Political Science.



Michelle D. Hoersch, MS

Regional Women's Health Coordinator and Public Health
Advisor, U.S. Department of Health and Human Services

Michelle Hoersch is a Public Health Advisor for the Office of the Assistant Secretary in the U.S. Department of Health and Human Services in Region V. Michelle has a Master's degree in Health Law and Administration from DePaul University in Chicago and has been with the Department since 1996, most of that time as Regional Women's Health Coordinator for the Office on Women's Health.



Teresa Lubbers

Indiana Commissioner of Higher Education

Teresa Lubbers was appointed in 2009 to serve as Commissioner for Indiana's Commission for Higher Education, the coordinating agency charged with ensuring the state's postsecondary education system is aligned to meet the needs of students and the state. Prior to joining the Commission, Lubbers served in the Indiana State Senate for 17 years, leading on education and economic development issues as Chair of the Senate Education and Career Development Committee.



Pamela Riney-Kehrberg, Ph.D.

Professor, Department of History, Iowa State University;
President, Midwestern History Association

Pamela teaches at Iowa State University, where she is Professor of History. She is currently President of the Midwestern History Association. She is the author of four books: *Rooted in Dust: Surviving Drought and Depression in Southwestern Kansas*, *Childhood on the Farm: Work, Play and Coming of Age in the Midwest*, *Always Plenty to Do: Growing Up on a Farm in the Long Ago* and *The Nature of Childhood: An Environmental History of Growing Up in America Since 1865*. She is also the editor of *Waiting on the Bounty: The Dust Bowl Diary of Mary Knackstedt Dyck* and

the *Routledge History of Rural America*.

Sponsored by:

ETS

At ETS, we advance quality and equity in education for people worldwide by creating assessments based on rigorous research. ETS serves individuals, educational institutions and government agencies by providing customized solutions for teacher certification, English language learning, and elementary, secondary and postsecondary education, and by conducting education research, analysis and policy studies. Founded as a nonprofit in 1947, ETS develops, administers and scores more than 50 million tests annually — including the TOEFL® and



TOEIC® tests, the GRE® tests and The Praxis Series® assessments — in more than 180 countries, at over 9,000 locations worldwide. To find out more about ETS and the GRE program: www.ets.org/gre.

ProQuest



ProQuest connects people with vetted, reliable information. Key to serious research, the company's products are a gateway to the world's knowledge including dissertations, governmental and cultural archives, news, historical collections, and ebooks. ProQuest technologies serve users across the critical points in research, helping them discover, access, share, create, and manage information.

Liaison



Liaison helps higher education institutions better identify, recruit, and enroll best-fit students.

Schools rely on our admissions management and marketing automation solutions to reach prospective students, streamline administrative tasks, and create exceptional experiences for applicants. With 25 years of experience, we work with 5,000 programs on 800 campuses and process over one million applications annually.



Midwestern Association of Graduate Schools

The Midwestern Advantage

Call for Papers

Theme: The Midwestern Advantage

2017 Annual Meeting

April 5-7, 2017 | Indianapolis, Indiana

MAGS members are invited to submit abstracts for contributed sessions for the 73rd Annual Meeting to take place in Indianapolis, Indiana (April 5-7, 2017). Colleges and universities involved in graduate education within the Midwestern United States face challenges and opportunities unique to our region. A portion of the 2017 meeting will focus on distinctive characteristics of the Midwest and its people, with attention to how the advantages of earning a graduate degree within our region can be recognized, celebrated, and communicated to potential students. Abstracts pertaining to this theme and to other issues affecting graduate education in the Midwest are welcome. Please consider contributing an abstract and being a part of the program.

Topics that will be of interest to members include:

- Recruitment
- Retention
- Best practices for mentoring

Workforce needs

- Changing demographics
- Academic and non-academic career pathways
- Online and blended education
- Student preparation for multiple career pathways
- Transferrable skills
- Financial support offered by governmental agencies for graduate education
- Innovative international linkages
- Program assessment
- Time-to-degree
- Financial debt
- More...

If you are interested in leading (or co-leading) a session, please submit the following to Bill Graves (graves@iastate.edu).

1. **Abstract:** No more than 300 words describing the proposed session
2. **Presenter contact information:**
 - Name, affiliation, email, and telephone number of the member proposing the session^[1]
 - Name, affiliation, email address, and telephone number of other presenter(s)^[2]

NOTE: *Priority Deadline for submissions is **Friday June 2, 2016.***

Abstracts will be reviewed at the June meeting of the Executive Committee, and notifications will be sent by July 31, 2016.

[1] All presenters will need to register for the 2017 MAGS Annual Meeting.

[2] Individuals proposing sessions are responsible for contacting other co-presenters and ensuring that the co-presenters agree to participate.

**MAGS 2017: *The Midwestern Advantage* | Indianapolis
April 5-7, 2017**

WEDNESDAY April 5, 2017

8 am - 5 pm	Registration	Mezzanine
8 - 11:30 am	Coffee/ Tea	Mezzanine
9 - 11:30 am	New Graduate Administrators Workshop Robert M. Augustine Maria DiStefano	McClellan
10 am - 5 pm	Exhibitors	Mezzanine
10 - 11:30 am	Executive Committee Meeting	Cardinal Boardroom
11:30 am - 1 pm	New Graduate Administrators & Executive Committee Luncheon	Gates
1:15 - 1:30 pm	Welcome, Overview, and Thoughts on the Theme	Fisher Ballroom
1:30 - 2 pm	News from Council of Graduate Schools	Fisher Ballroom
2 - 3:15 pm	Plenary: The Outward Facing University: Midwestern Higher Education, Past, Present - and Future Pamela Riney-Kehrberg Professor, Department of History, Iowa State University President, Midwestern History Association	Fisher Ballroom
3:15 - 3:30 pm	Elevator Speeches from Exhibitors	Fisher Ballroom
3:30 - 4 pm	Catered Break	Mezzanine
4 - 5:15 pm	Concurrent Sessions	
	Historical Underpinnings of Midwestern Higher Education Pat Mooney-Melvin, Loyola University	Illinois
	The AGEP Learning Community at Michigan State University Pero G. Dagbovie and Steven Thomas, Michigan State University	McClellan
	Graduate Student Recruitment at a Regional Midwest Institution Lynn Maurer, Shauna Lehman, and Anna Viviani, Indiana State University	Fisher Ballroom
	Continuous Improvement: A Journey in Campus Engagement Amanda Kossuth, Venkat Allada, and Adrienne	Gates

	Neckermann; Missouri University of Science and Technology	
5:30 - 6:30 pm	Reception Sponsored by ProQuest	Severin Lobby
6:30 - 8:30 pm	MAGS/ProQuest Distinguished Master's Thesis Award Banquet	Severin Ballroom

THURSDAY April 6, 2017

7:30 am - 5 pm	Registration	Mezzanine
7:30 - 8:30 am	Full Breakfast, Networking, and Presentation by Liaison International: This is the Attrition Solution You're Looking For: How Better Admissions Decisions Facilitate the Mentorship Needed to Drive Student Success Robert Ruiz, Liaison International	Severin Ballroom
9 - 10:15 am	Plenary: Trauma-informed Principles for Graduate Education Michelle Hoersch Regional Women's Health Coordinator and Public Health Advisor, U.S. Department of Health and Human Services	Fisher Ballroom
10:00 am - 5 pm	Exhibitors	Mezzanine
10:15 - 10:45 am	Catered Break	Mezzanine
10:45 - 11:45 am	Concurrent Sessions	
	Best Practices for Campus-wide Graduate Writing Initiatives Elena Cotos and Sarah Huffman, Iowa State University	Gates
	Assessments, Accreditation, and Adjuncts: The Role of Adjunct Faculty in the Assessment Process Joanne Barnes, Indiana Wesleyan University	Illinois
	What We Mean When We Talk About Mentoring: Minority Faculty and Graduate Students Roundtable Maria Hamilton Abegunde, Indiana University	McClellan
	Responsible Conduct of Research Program to Meet All Students' Needs Timothy L. Stemmler and Ambika Mathur, Wayne State University	Fisher Ballroom
12 - 2 pm	Business Meeting & Awards Luncheon	Severin Ballroom

2 - 3:30 pm	Plenary: Impacts of State and Federal 2016 Elections Beth Buehlmann, Council of Graduate Schools Teresa Lubbers, Indiana Commissioner of Higher Education Ryan Hendrickson, Eastern Illinois University	Fisher Ballroom
3:30 - 3:45 pm	Brief Breather Between Sessions	Mezzanine
3:45 - 5 pm	Concurrent Sessions	
	Exit Surveys: Looking Back to Bring Programs Forward Marty Gustafson, University of Wisconsin - Madison	McClellan
	Best Practices in Admissions: Lessons Learned from Central Applications Services Julie Masterson, Missouri State University Karen Jacobs, Liaison International	Fisher Ballroom
	A Science Communication Program at Kansas State Michael Herman, Kansas State University	Illinois
	Thriving in Difficult Times: Making the Most of Graduate Education Opportunities at a Comprehensive University Robert J. Dixon, Christine Bakkum, Jodie Rindt, and Steve Simpson University of Wisconsin - La Crosse	Gates
5:30 - 7:30 pm	Reception 3MT participants introduced at 6 pm	Severin Ballroom
7 - 9 pm	MAGS Board Dinner	Offsite

FRIDAY April 7, 2017

7 am - 12 pm	Registration	
7 - 8:30 am	Full Breakfast, Networking, and Update from ETS on TOEFL and GRE	Severin Ballroom
7 - 8 am	Illinois State Meeting Missouri State Meeting	Severin Ballroom
8 - 11 am	Exhibitors	Mezzanine
8:30 - 8:45 am	Post-breakfast Stretch	
8:45 - 9:45 am	Concurrent Sessions	

	Master's Competencies Robert Augustine, Council of Graduate Schools	McClellan
	Updates from the National Science Foundation Susan Brennan, Program Director at NSF	Fisher Ballroom
	Applied Humanities: A New Route for Humanities Graduate Students (Innovation Award Project) Henry Fortunato, Applied Humanities Project, University of Kansas	Illinois
	The Box: A Discussion of Graduate Admissions Criminal History Screening Practices Jeff Rutherford, Indiana University	Gates
9:45 - 10 am	Catered Break	Mezzanine
10 - 11:45 am	Three Minute Thesis Competition	Illinois, Gates, McClellan
11:45 am - 12 pm	Meeting Adjournment	Fisher Ballroom
12 - 2 pm	Board Meeting	



Midwestern Association of Graduate Schools

The Midwestern Advantage

Plenary speakers



Beth Buehlmann, Ph.D.

Vice President for Public Policy and Government Affairs,
Council of Graduate Schools

Beth B. Buehlmann is currently the Vice President, public policy and government affairs for the Council of Graduate Schools. Most recently she served as the Education Policy Director for the U.S. Senate Health, Education, Labor and Pensions (HELP) Committee for Senator Mike Enzi. Throughout her career Beth has held a number of senior roles where her primary focus has been education and workforce development. At the U.S. Chamber of Commerce she headed the Center for Workforce Preparation, now the Institute for a Competitive Workforce, bringing together economic and workforce development to make sure that businesses have the skilled workers they need to be globally competitive.

Beth served as the Director of Federal Relations for California State University from 1991 to 1998, developing

public policy positions and legislative strategies. She worked as a Senior Legislative Assistant and Education Staff Director for the House Committee on Education and Labor under the direction of several Ranking Republicans. Her work at the federal level also includes policy research as an analyst at the National Institute of Education, now the Institute of Education Sciences in the Department of Education.

In addition to these positions, Beth has held teaching positions at both the high school and university levels. She has served on numerous boards and commissions including the Workforce Excellence Board, the National Commission on the High School Senior Year, and the Wolf Trap Associates Board.

Beth received her Ph.D. in Higher Education Administration from Illinois State University.



Ryan C. Hendrickson, Ph.D.

Interim Dean of the Graduate School, Eastern Illinois University

Ryan C. Hendrickson (Ph.D. Nebraska, B.A. Marquette University) serves as Interim Dean of the Graduate School. Previously, he served for 14 years as Coordinator of Graduate Studies in the Department of Political Science.

He is the author of three books: [Obama at War: Congress and the Imperial Presidency](#) (University Press of Kentucky, 2015), [Diplomacy and War at NATO: The Secretary General and Military Action after the Cold War](#) (University of Missouri Press, 2006) and [The Clinton Wars: The Constitution, Congress and War Powers](#) (Vanderbilt University Press, 2002).

He is also the author of more than 70 articles, book chapters and essays, which have appeared in a variety of journals and presses, including Georgetown University Press, *Armed Forces & Society*, *Comparative Strategy*, *Contemporary Security Policy*, *Etudes internationales*, *Foreign Affairs*, *Global Governance*, *Journal of International Relations and Development*, *Journal of Slavic Military Studies*, *Journal of Strategic Studies*, *PS*, *Parameters*, *Political Science Quarterly*, *RUSI Journal*, and *Security Dialogue*, among others.

Professor Hendrickson's current research projects focus on NATO Secretaries General Fogh Rasmussen and Jens Stoltenberg's leadership of NATO. He is also studying Congress's role in shaping NATO's next membership expansion, NATO's collaboration with Sweden and other international partners, and the implementation of Congress's war powers in current military conflicts abroad. He is the recipient of the 2012 [Rodney S. Ranes Graduate Faculty Mentor Award](#) and the 2015 College of Sciences [Laurence A. Ringenberg Award](#).



Michelle D. Hoersch, MS

Regional Women's Health Coordinator and Public Health Advisor, U.S. Department of Health and Human Services

Michelle Hoersch is a Public Health Advisor for the Office of the Assistant Secretary in the U.S. Department of Health and Human Services in Region V. Michelle has a Master's degree in Health Law and Administration from DePaul University in Chicago and has been with the Department since 1996, most of that time as Regional Women's Health Coordinator for the Office on Women's Health.

Before joining the Office on Women's Health, Michelle was on faculty at Rush-Presbyterian-St. Luke's Medical Center in

Chicago in the Department of Preventive Medicine her work focusing largely on women's health and cardiovascular research.

Michelle works to cultivate policies, programs and activities to improve the health of women across the lifespan with particular emphasis on disadvantaged and underrepresented groups of women and girls. Her work focuses on increasing health equity through trauma-informed, gender-responsive approaches. She has a particular emphasis on addressing the impact of trauma on women and girls and working with providers and systems to adopt trauma-informed practices. Michelle is also a strong supporter of interns to foster the development of emerging public health professionals interested in women's health and social justice.

Michelle is an active national leader on a number of initiatives addressing trauma, trauma-informed care and incarcerated women's reentry. Michelle's work has been getting a great deal of national attention helping providers and systems understand the prevalence and impact of traumatic exposure and how to create trauma-informed approaches. She has also published a number of peer-reviewed journal articles on this topic.

Teresa Lubbers, MPA Indiana Commissioner of Higher Education

Teresa Lubbers was appointed in 2009 to serve as Commissioner for Indiana's Commission for Higher Education, the coordinating agency charged with ensuring the state's postsecondary education system is aligned to meet the needs of students and the state. Prior to joining the Commission, Lubbers served in the Indiana State Senate for 17 years, leading on education and economic development



issues as Chair of the Senate Education and Career Development Committee.

As Commissioner, Lubbers works to increase college completion, ensure academic quality and student learning, and align postsecondary credentials with meaningful careers. She partners with policymakers and higher education leaders to develop and implement the state's higher education strategic plans, including the Commission's recently adopted third plan, "Reaching Higher, Delivering Value."

Lubbers is a past chair and a current member of both the State Higher Education Executive Officers and the Midwestern Higher Education Compact.

She serves as a Commissioner for the Education Commission of the States, a member of the Board of Trustees for the Council for Adult and Experiential Learning, and a member of Indiana's Career Council.

Lubbers is past chair and a current member of the YMCA of Greater Indianapolis and is the co-founder of the Lugar Excellence in Public Service Series.

Teresa Lubbers holds an undergraduate degree from Indiana University and a Master in Public Administration from the Kennedy School of Government at Harvard University.



Pamela Riney-Kehrberg, Ph.D.

Professor, Department of History, Iowa State University;
President, Midwestern History Association

Pamela Riney-Kehrberg teaches at Iowa State University, where she is Professor of History. She is currently President of the Midwestern History Association. She is the author of four books: *Rooted in Dust: Surviving Drought and Depression in Southwestern Kansas*, *Childhood on the Farm: Work, Play and Coming of Age in the Midwest*, *Always Plenty to Do: Growing Up on a Farm in the Long Ago* and *The Nature of Childhood: An Environmental History of Growing Up in America Since 1865*. She is also the editor of *Waiting on the Bounty: The Dust Bowl Diary of Mary Knackstedt Dyck* and the *Routledge History of Rural America*.

MAGS 2017



By:  conted

This binder includes presentation materials and handouts from the 2017 Midwestern Association of Graduate Schools annual meeting.

- Overview
- Table of Contents
- Wednesday April 5 Sessions
- Thursday April 6 Sessions
- ETS Presentation
- Friday April 7 Sessions



Midwestern Association of Graduate Schools

The Midwestern Advantage

Membership

Membership fees, enrollment headcount & period of membership:

Midwestern Association of Graduate Schools voted to adopt a dues structure on a sliding scale reflecting three levels of graduate headcount enrollment, as shown below. Headcount enrollment includes all graduate students except those in programs leading to the MD, PharmD, DVM and JD.

NOTE: Benefits of a paid membership include reduced rates for registration at the MAGS annual meeting and eligibility to nominate students for any of the graduate student awards, including the 3 Minute Thesis Award, Distinguished Thesis Award, and Excellence in Teaching Award.

Graduate headcount enrollment	1 year dues	2 year dues	3 year dues
1-1000	\$ 200	\$ 350	\$ 500
1001-4000	\$ 250	\$ 450	\$ 625
4001 +	\$ 300	\$ 550	\$ 800

Dues notices are e-mailed to member institutions each November/December. Membership renewal and new membership fees run January-December (calendar year) and can be made online using a credit card.



Midwestern Association of Graduate Schools

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Meeting registration

Meeting registration (includes sponsorship):

Register online!



Internet Explorer is the preferred browser to use when registering.

- Registration fee includes receptions, banquet, breakfasts and lunch:
 - \$300 MAGS member, early bird fee
 - \$350 MAGS member (after March 13)
 - \$400 Non-members, early bird fee
 - \$450 Non-members (after March 13)
- Additional workshops:
 - \$30 New Graduate Administrators workshop, includes lunch (April 5)
- Additional meals for guests:
 - \$50 Wednesday, New Graduate Administrators workshop lunch
 - \$70 Wednesday, reception & banquet
 - \$40 Thursday, breakfast
 - \$50 Thursday, lunch

- \$40 Friday, breakfast
- Institutional sponsorship: MAGS member institutions are invited to sponsor the MAGS meeting with a donation of \$150 to help defray the costs of the morning and afternoon refreshment breaks. Contributors will be recognized at the meeting and in the written materials.

[MAGS membership](#)

Cancellation policy:

Full reimbursement for requests submitted at least 30 days prior to the start of the meeting, 50% reimbursement for requests submitted within 30 days of the meeting, and no reimbursement after the start of the meeting.

Refund and substitution requests must be submitted in writing to: conted@uwlax.edu.
Substitutions allowed.





Midwestern Association of Graduate Schools

The Midwestern Advantage

Sponsorship opportunities

Institutional sponsorship:

Colleges and universities are invited to sponsor the MAGS meeting with a suggested donation of \$150 (to help defray the costs of the morning and afternoon refreshment breaks). College and university sponsors will be recognized at the meeting and in the written materials.

The institutional sponsorship can be paid via the conference [registration](#).

Institutional sponsorship - Register online!



Corporate sponsorship:

MAGS invites corporate sponsors to join us in Chicago. Opportunities for sponsorship include all named awards, group breakfasts, and group receptions.

Corporate sponsorships are associated with a fee of \$3,000. Corporate sponsors receive one complimentary registration that includes access to all conference meals and receptions.

Sponsors will be acknowledged on the first day of the meeting by the conference organizers.

Sponsors will also be acknowledged on the home page for the meeting and on the meeting program. Sponsors of awards will have their corporation acknowledged (along with MAGS) in the name of the award. Sponsors of breakfasts will have the opportunity to make a presentation in association with that breakfast. Sponsors of receptions will have the opportunity to display corporate materials at the reception.

Corporate partners are encouraged to contact [David Daleke](#) for more information on sponsorship opportunities.

Corporate sponsorship - Register online!





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Exhibitor information

MAGS invites returning and new exhibitors to join us in Indianapolis. Exhibitor tables are located in an area central to the meeting rooms and breaks.

Registration:

The fee for exhibitor registration is \$500. Exhibitor registration includes meeting registration for one representative, skirted display table, opportunity to make a brief presentation to all conference attendees on the first day of the meeting, and invitation to conference meals and receptions. The presence of vendors will be acknowledged on the home page for the meeting and on the meeting program. Registration must be received by **March 13, 2017**.

[Exhibitor - register online!](#)



Program inclusions and deadlines:

For inclusion in the registration packet, we ask all registered exhibitors to provide a digital copy of their organization logo (jpeg preferred) and a brief text of 150 words or less by **March 13**.

Exhibitor table information:

Location: Exhibitor tables will be located near the registration table and morning and afternoon breaks. This is not a secured area.

Electricity: There are outlets with sufficient electricity for laptops/small displays. If you require additional electrical capabilities, please contact [Continuing Education](#) and we can make arrangements with the hotel. Any additional costs must be paid by the exhibitor.

Meeting attendees list: Exhibitors can request via email a preliminary list of attendees which will include the attendees' names and institutions. MAGS does not provide email addresses. The list will be available on **March 27**.

Set-up/take down: Tables will be available to exhibitors, Wednesday, April 5 through, Friday, April 7.

Shipping information: Packages may be delivered to the hotel no more than four working days prior to the date of the meeting and the hotel must have prior notification of any packages being delivered. There will be additional storage fees assessed for any packages that arrive to the hotel prior to the four day allowance. The following information should be included on all packages:

MAGS Annual Meeting
Attn: Continuing Education
Exhibitors Name and Company Name
April 5-7, 2017

Exhibitors are responsible for returning shipping costs and methods for all packages.

Questions: Please contact conted@uwlax.edu or 608.785.6500



Midwestern Association of Graduate Schools

The Midwestern Advantage

Venue/travel

Hotel reservations

[Embassy Suites Downtown Indianapolis](#)- **Room Block Expires 3/17/17**

110 West Washington Street

Indianapolis, Indiana, 46204

317.236.1800, please call and mention the group code **MAG** to reserve a room.

You may also reserve [online](#) (enter your reservation details and under the *Special Rate Code section*, enter the group code **MAG**)

[Omni Hotels & Resorts](#)-There are **limited rooms** available for Wednesday, April 5 and Thursday, April 6. **Reserve as soon as possible to secure a room.**

40 West Jackson Place | Indianapolis, Indiana 46225 | USA

317.634.6664 | 800.THE.OMNI

- \$175, room rate, per night (single, double or triple)

[Parking](#)

Transportation information

- [Transportation](#)

City information

- [Things to do in downtown Indianapolis](#)



FACEBOOK