

2018 MAGS website archive



Midwestern Association of Graduate Schools

STRONGER TOGETHER: Collaborations Across a University Community That Support and Strengthen Graduate Education

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mags-net.org



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74th Annual Meeting of the
Midwestern Association of Graduate Schools
April 4–6, 2018
Amway Grand Plaza Hotel, Grand Rapids, MI

Who should attend

Faculty and staff from colleges and universities significantly engaged in graduate education, to include, but not limited to:

- Graduate Deans and their staff
- Graduate Program Directors and their staff
- Associate Deans and their staff
- Assistant Deans and their staff

Venue

[Amway Grand Plaza Hotel](#)
187 Monroe Avenue NW
Grand Rapids, MI 49503



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[Amway Grand Plaza Hotel](#)

187 Monroe Avenue NW

Grand Rapids, MI 49503

Register for the 2018 Annual Meeting



2018 Meeting Sponsors

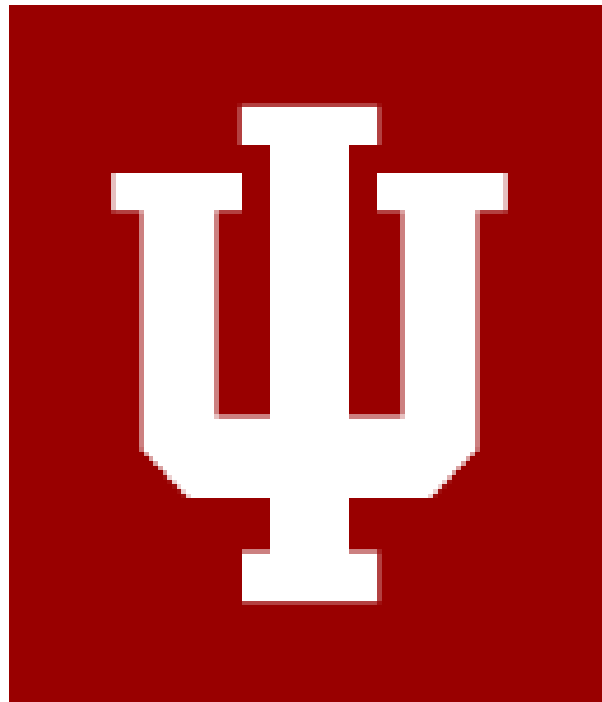




Ambika Mathur, Ph.D.



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2018 Meeting Exhibitors

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Midwestern Association of Graduate Schools

STRONGER TOGETHER: Collaborations Across a University Community That Support and Strengthen Graduate Education

Call for Papers

Midwestern Association of Graduate Schools Call for Papers Annual Meeting

March 20–22, 2019 | St. Louis, Missouri

“Changing Times: Challenges and Innovation in Graduate Education”

MAGS members are invited to submit abstracts for contributed sessions for the 75th Annual Meeting taking place in St. Louis, Missouri, March 20–22. Higher education continues to be challenged by shifting political landscapes and changing societal expectations. Colleges and Universities have responded to these changes by developing beneficial collaborations across campus as well with external stakeholder groups; developed novel degree programs; provided innovative graduate student extracurricular and professional development opportunities; and established novel communication and advocacy structures to inform the campus and the public about the benefits of advanced degrees. Abstracts for sessions pertaining to this theme and other issues affecting graduate education are encouraged.

If you are interested in chairing, or co-chairing a session, please submit an abstract to:
Kinchel Doerner (Kinchel.Doerner@sdstate.edu) which includes:

1. A description, in no more than 300 words, of the proposed session.
2. An abstract of no more than 50 words for inclusion in the program should the session be accepted.
3. Contact Information:
 - a. Name, affiliation, email, telephone number of member proposing the sessionⁱ
 - b. Name, affiliation, email, telephone number of other presenter(s)ⁱⁱ
 - c. **Priority Deadline for Consideration is Friday, June 1, 2018.**
 - a. Abstracts will be reviewed by the Executive Committee
 - b. **Notification of Acceptance will be sent by July 31, 2018.**

ⁱAll presenters must register for the 2019 MAGS Annual Meeting.

ⁱⁱ Individuals proposing sessions are responsible for contacting co-presenters and ensuring all presenters agree to participate.





Midwestern Association of Graduate Schools

STRONGER TOGETHER: Collaborations Across a University Community That Support and Strengthen Graduate Education

Agenda

2018 MAGS Conference
Amway Grand Plaza Hotel, Grand Rapids, MI
April 4–6, 2018

WEDNESDAY, April 4, 2018

8 a.m.–5 .pm.	Registration	
8–11:30 a.m.	Coffee/ Tea	
9–11:30 a.m.	New Graduate Administrators Workshop — <i>Bob Augustine, Senior Vice President of CGS</i> — <i>Julie Masterson, Associate Provost and Dean of the Graduate College, Missouri State</i>	

10 a.m. –5 p.m.	Exhibitors	
10–11:30 a.m.	Executive Committee Meeting	
11:30 a.m. –1 p.m.	New Graduate Administrators & Executive Committee Luncheon	
1:15–1:30 p.m.	Welcome, Overview, and Thoughts on the Theme — <i>Susan Stapleton</i>	
1:30–2 p.m.	Update from Council of Graduate Schools — <i>Suzanne Ortega, President GGS</i>	
2–3:15 p.m.	Plenary: Data analytics in support of graduate education: A leadership role for Graduate Schools — <i>Debra Stewart, Senior Fellow, NORC</i>	
3:15–3:30 p.m.	Elevator Speeches from Exhibitors	
3:30–4 p.m.	Catered Break	
4–5:15 p.m.	Concurrent Sessions- Professional Development	
	Paving the Way: Ensuring the Success of Racially/Ethnically Diverse Students in a Graduate Psychology Program — <i>Vida Dyson, Adler University and Jennifer Pope, The John Marshall Law School</i>	
	Building a Graduate Student Professional Development Program with Limited Resources	

	—Nicole Lounsbery and Kristen Kponyoh, South Dakota State University	
	Creating Collaborations to Support Graduate Student Professional Development: From Making the Case to Obtaining the Space — <i>Sheryl Tucker and Brenda Smith, Oklahoma State University and Geraldine Craig and Megan Miller, Kansas State University</i>	
	DiscoverPD: Guide to Graduate Student Professional Development — <i>Alissa Ewer and Matthew Zinsli, University of Wisconsin-Madison</i>	
5:30–6:30 p.m.	Reception Sponsored by ProQuest	
6:30–8:30 p.m.	MAGS/ProQuest Distinguished Master’s Thesis Award Banquet	

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THURSDAY, April 5, 2018

7:30 a.m.–5 .pm.	Registration	
7:30–8:30 a.m.	Full Breakfast, Networking, and Presentation by Sponsor- LIAISON	
9–10:15 a.m.	Concurrent Sessions- Recruitment and Retention	
	Adjunct Faculty in Recruiting Efforts — <i>Nikki Nichols, Spring Arbor University</i>	

	<p>Plan It 4-Ward: A Holistic Individual Development Plan for Graduate Students in All Disciplines <i>—Christine Byrd-Jacobs and Susan Stapleton, Western Michigan University</i></p>	
	<p>Catalyzing Change Through Graduate Enrollment Management<i>—Dennis Livesay, Wichita State University</i></p>	
10:15–10:45 a.m.	Catered Break	
10:45 a.m.–Noon	Concurrent Sessions- Training and Orientation	
	<p>Cross-Disciplinary Teaching Practitioner Fellowships: Collaborating to Innovate in Graduate Student Professional Development <i>—Judith Stoddart and Henry (Rique) Campa III, Michigan State University</i></p>	
	<p>Graduate Orientation: University Collaborations that Cultivate Success for On-Campus, Online, and Distance Learners <i>—Melanie Guentzel and Michele Braun-Heurung, St. Cloud State University</i></p>	
	<p>Graduate Program Directors: Defining Roles and Providing Support <i>—Benjamin Thomas Missouri State University and University of Omaha; Julie Masterson, Missouri State University</i></p>	

<p>12:15–2 p.m.</p>	<p>Business Meeting & Awards Luncheon</p>	
<p>2–3:15 p.m.</p>	<p>Plenary: What’s Around the Corner in Government Decisions and the Impact on Graduate Education —<i>Beth Buehlmann, Vice President for Public Policy and Government Affairs, Edward Montgomery, President for Western Michigan University and Ted Mitchell, American Council on Education</i></p>	
<p>3:15–3:45 p.m.</p>	<p>Catered Break</p>	
<p>3:45–5 p.m.</p>	<p>Concurrent Sessions- Program Review, Assessment and Leadership</p>	
	<p>A Stimulating Graduate Program Review Process: Connecting Program Review to Strategic Planning —<i>Claudia Petrescu, Oakland University</i></p>	
	<p>Stronger Together: Graduate students and Their Mentors Collaborate in Core Competency Assessment —<i>Julie Turner, Patty Farrell-Cole and Steven Triezenberg, Van Andel Institute</i></p>	
	<p>Effective Interdisciplinary Leadership: Stories of Academic Curiosity at the Intersection of Difference —<i>Cindy Costanzo, Jacqueline N. Font-</i></p>	

*Guzmán and Jennifer A. Moss Breen,
Creighton University*

5:30–7:30 p.m.	Reception Sponsored by Van Andel Institute 3MT participants introduced at 6 p.m.
7–9 p.m	MAGS Board Dinner

FRIDAY, April 6, 2018

7 a.m.– Noon	Registration
7–8:30 a.m.	Full Breakfast, Networking, and Update from ETS on TOEFL and GRE
7–8 a.m.	Illinois State Meeting Michigan State Meeting Missouri State Meeting
8–11 a.m.	Exhibitors
8:30–9:45 a.m.	Concurrent Sessions- Inclusivity and Partnerships
	The Campus Conversation on Graduate Education: Collaborative Engagement Towards a Preferred Future <i>—Scott Herness, Ohio State University</i>
	The Power of Collaboration: Driving Innovation in Graduate Education Through Partnership <i>—Brittany Wagner, McKenzy Raterman and Ranjit</i>

Koodali, University of South Dakota

**Immediate and Long-Term Opportunities
from
Cross-Disciplinary Partnerships**
—Brandon Olson, College of St. Scholastica

**Partnerships Across the University for
Developing Successful Programs for
International Student Success: Sharing
Best Practices**
*—Jeffrey Bakkren and Shabeer Amirali,
Bradley University*

9:45–10 a.m.

Break

10–11:15 a.m.

**Three Minute Thesis Competition- Round
1**

11:15–11:45 a.m.

**Three Minute Thesis Competition- Final
Round**

11:45 a.m.–Noon

Meeting Adjournment

Noon–2 p.m.

Board Meeting



Midwestern Association of Graduate Schools

STRONGER TOGETHER: Collaborations Across a University Community That Support and Strengthen Graduate Education

Plenary speakers



Beth Buehlmann, Ph.D.

Vice President of Public Policy and Government Affairs, Council of Graduate Schools

Beth B. Buehlmann, Ph.D., is currently the Vice President, public policy and government affairs for the Council of Graduate Schools. Most recently she served as the Education Policy Director for the U.S. Senate Health, Education, Labor and Pensions (HELP) Committee for Senator Mike Enzi. Throughout her career Beth has held a number of senior roles where her primary focus has been education and workforce development. At the U.S. Chamber of Commerce she headed the Center for Workforce Preparation, now the Institute for a Competitive Workforce, bringing together economic and workforce development to make sure that businesses have the skilled workers they need to be globally competitive.

Beth served as the Director of Federal Relations for California State University from 1991 to 1998, developing public policy positions and

legislative strategies. She worked as a Senior Legislative Assistant and Education Staff Director for the House Committee on Education and Labor under the direction of several Ranking Republicans. Her work at the federal level also includes policy research as an analyst at the National Institute of Education, now the Institute of Education Sciences in the Department of Education.

In addition to these positions, Beth has held teaching positions at both the high school and university levels. She has served on numerous boards and commissions including the Workforce Excellence Board, the National Commission on the High School Senior Year, and the Wolf Trap Associates Board.

Beth received her Ph.D. in Higher Education Administration from Illinois State University.



Ted Mitchell, Ph.D.

President, American Council on Education

Ted Mitchell is the President of the American Council on Education, the major coordinating body for America's colleges and universities. Prior to coming to ACE, Ted was the Under Secretary of the United States Department of Education, responsible for all post-secondary and adult education policy and programs as well as the \$1.3 trillion Federal Student Aid Portfolio. Prior to his federal service, Mitchell was the CEO of the NewSchools Venture Fund, a national investor in education innovation. He has served, as well, as President of the California State Board of Education, President of Occidental College, and in a variety of leadership roles at UCLA, including Vice Chancellor. Mitchell was deputy to the President and to the Provost at Stanford University and began his career as a professor at Dartmouth College where he also served as Chair of the Department of Education.

Edward B. Montgomery, Ph.D.



President, Western Michigan University

Edward B. Montgomery, Ph.D., became the ninth president of Western Michigan University (WMU) on Aug. 1, 2017. He came to WMU from Georgetown University, where he had served as dean and professor of economics at that university's McCourt School of Public Policy since 2010.

A nationally known labor economist, Montgomery has enjoyed a 35-plus-year academic career and played major roles in both the Clinton and Obama administrations. During President William Clinton's administration, Montgomery served as chief economist, then counselor and assistant secretary for the Department of Labor before being named deputy secretary of labor.

During President Barack Obama's administration, Montgomery was a member of the president's auto task force and led the inter-agency White House Council for Auto Communities and Workers. That position put him in a role national media dubbed "the Auto Czar."

Montgomery earned a bachelor's degree in economics with honors in from Pennsylvania State University, and master's and doctoral degrees in economics from Harvard University.

He has held faculty positions at Carnegie Mellon and Michigan State universities as well as the University of Maryland.



Debra Stewart, Ph.D.

Senior Fellow at the non-partisan and objective research organization NORC at the University of Chicago, and President Emerita of the Council of Graduate Schools

Debra Stewart is a Senior Fellow at NORC, and President Emerita of the Council of Graduate Schools. She is active in building and expanding the NORC Higher Education Analytics Center.

Prior to joining NORC, Stewart served as president of the Council of

Graduate Schools. Previously, she served as vice chancellor and dean of the Graduate School at North Carolina State University.

Stewart has written on a wide array of higher education issues and lectures on higher education, research, and global competitiveness at major universities and education organizations around the world. She is the author or co-author of numerous scholarly publications on administrative theory, public policy, and education policy.

Stewart has been the recipient of several awards, including: honorary doctorates from Loyola University of Chicago and the Universite Pierre et Marie Curie; a Distinguished Alumna award from the University of North Carolina, Chapel Hill; and the Conference of Southern Graduate Schools Award for Outstanding Contributions to Graduate Education in the Southern Region. She serves on several boards, including the Educational Testing Service Board; the International Advisory Board of the Freie Uniersitat Berlin; the International Board of the ITMO University in St. Petersburg, Russia; NASFA; and the Association of International Educators.



Midwestern Association of Graduate Schools

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Live Binder (web based handouts)



[Midwestern Association of Graduate Schools \(MAGS\)](https://www.uwlax.edu/conted/mags/handouts/)



Midwestern Association of Graduate Schools

STRONGER TOGETHER: Collaborations Across a University Community That Support and Strengthen Graduate Education

Membership

[New member application >>>](#)



[Renew your membership for 2018 >>>](#)



[Pay 2017 membership dues >>>](#)



Membership fees, enrollment headcount & period of membership:

Midwestern Association of Graduate Schools voted to adopt a dues structure on a sliding scale reflecting three levels of graduate headcount enrollment, as shown below. Headcount enrollment includes all graduate students except those in programs leading to the MD, PharmD, DVM and JD.

NOTE: Benefits of a paid membership include reduced rates for registration at the

MAGS annual meeting and eligibility to nominate students for any of the graduate student awards, including the 3 Minute Thesis Award, Distinguished Thesis Award, and Excellence in Teaching Award.

Graduate headcount enrollment	1 year dues	2 year dues	3 year dues
1-1000	\$ 200	\$ 350	\$ 500
1001-4000	\$ 250	\$ 450	\$ 625
4001 +	\$ 300	\$ 550	\$ 800

Dues notices are e-mailed to member institutions each November/December. Membership renewal and new membership fees run July 1–June 30 (fiscal year) and can be made online using a credit card.





Midwestern Association of Graduate Schools

STRONGER TOGETHER: Collaborations Across a University Community That Support and Strengthen Graduate Education

Meeting registration

Meeting registration (includes sponsorship):

2018 MAGS Annual Meeting Registration



Internet Explorer is the preferred browser to use when registering.

- Registration fee includes receptions, banquet, breakfasts and lunch:
 - **\$325 MAGS member, early bird discount through March 16**
 - \$400 MAGS member (March 17 and later)
 - **\$425 Non-members, early bird discount through March 16**
 - \$500 Non-members (March 17 and later)
- Additional workshops:
 - \$30 New Graduate Administrators workshop, includes lunch (April 4)
- Additional meals for guests:
 - \$50 Wednesday, New Graduate Administrators workshop lunch
 - \$65 Wednesday, reception & banquet

- \$35 Thursday, breakfast
- \$40 Thursday, lunch
- \$35 Friday, breakfast
- Institutional sponsorship: MAGS member institutions are invited to sponsor the MAGS meeting with a donation of \$150 to help defray the costs of the morning and afternoon refreshment breaks. Contributors will be recognized at the meeting and in the written materials.

[MAGS membership](#)

Cancellation policy:

Full reimbursement for requests submitted at least 30 days prior to the start of the meeting, 50% reimbursement for requests submitted within 30 days of the meeting, and no reimbursement after the start of the meeting.

Refund and substitution requests must be submitted in writing to: conted@uwlax.edu.
Substitutions allowed.

2018 MAGS Annual Meeting Registration





Midwestern Association of Graduate Schools

STRONGER TOGETHER: Collaborations Across a University Community That Support and Strengthen Graduate Education

Sponsorship opportunities

Institutional sponsorship:

Colleges and universities are invited to sponsor the MAGS meeting with a suggested donation of \$150 (to help defray the costs of the morning and afternoon refreshment breaks). College and university sponsors will be recognized at the meeting and in the written materials.

The institutional sponsorship can be paid via the conference registration.

[2018 MAGS Institutional Sponsorship Registration](#)



Corporate sponsorship:

MAGS invites corporate sponsors to join us in Grand Rapids, Michigan. Opportunities for sponsorship include all named awards, group breakfasts, and group receptions.

Corporate sponsorships are associated with a fee of \$3,000. Corporate sponsors receive

one complimentary registration that includes access to all conference meals and receptions.

Sponsors will be acknowledged on the first day of the meeting by the conference organizers. Sponsors will also be acknowledged on the home page for the meeting and on the meeting program. Sponsors of awards will have their corporation acknowledged (along with MAGS) in the name of the award. Sponsors of breakfasts will have the opportunity to make a presentation in association with that breakfast. Sponsors of receptions will have the opportunity to display corporate materials at the reception.

Corporate partners are encouraged to contact [David Daleke](#) for more information on sponsorship opportunities.

2018 MAGS Corporate Sponsor Registration





Midwestern Association of Graduate Schools

STRONGER TOGETHER: Collaborations Across a University Community That Support and Strengthen Graduate Education

Exhibitor information

MAGS invites returning and new exhibitors to join us in Grand Rapids, Michigan. Exhibitor tables are located in an area central to the meeting rooms and breaks.

Registration:

The fee for exhibitor registration is \$600. Exhibitor registration includes meeting registration for one representative, skirted display table, opportunity to make a brief presentation to all conference attendees on the first day of the meeting, and invitation to conference meals and receptions. The presence of vendors will be acknowledged on the home page for the meeting and on the meeting program. Registration must be received by **March 9, 2018**.

2018 MAGS Exhibitor Registration



Program inclusions and deadlines:

For inclusion in the registration packet, we ask all registered exhibitors to provide a digital copy of their organization logo (jpeg preferred) and a brief text of 150 words or less by **March**

9, 2018.



FACEBOOK



Midwestern Association of Graduate Schools

STRONGER TOGETHER: Collaborations Across a University Community That Support and Strengthen Graduate Education

Venue/travel

The conference will be held at:

[Amway Grand Plaza](#) - **room block expires 3/13/2018**

187 Monroe Avenue NW

Grand Rapids, Michigan 49503

Reservations may be made [online](#)

or

via phone at 800.253.3590* or 616.776.6450*

*Please reference **MAGS** when making a phone reservation.

There are a limited number of rooms reserved at the hotel.

Amway Grand Plaza Rate:

- \$169/night (single, double or triple) plus tax
- Cut-off date for reservations is March 13, 2018 or when all rooms are booked

Overflow Hotel

[Courtyard By Marriott/Grand Rapids Downtown](#)

11 Monroe Avenue NW

Grand Rapids, MI 49503

616.242.6000

Courtyard By Marriott Rate:

- \$169/night plus tax
- Cut-off date for reservations is March 20, 2018 or when all rooms are booked

*Please reference **MAGS** when making a phone reservation.

There are a limited number of rooms reserved at the hotel.

