



The Future

NEXT EXIT

your journey to **Career Success**

what's your destination?

Graduate Student Professional Development Program

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The Future

NEXT EXIT

your journey to **Career Success**

what's your destination?

Special thanks to
Council of Graduate School
PhD Completion Project

Graduate Student Professional Development Program

Agenda

Communication & Marketing

Audience

Message

Channels



Framework

Formats

Building Blocks

Learning Modules



Services

PD
Community

Consultations

Presentations

Ambassadors



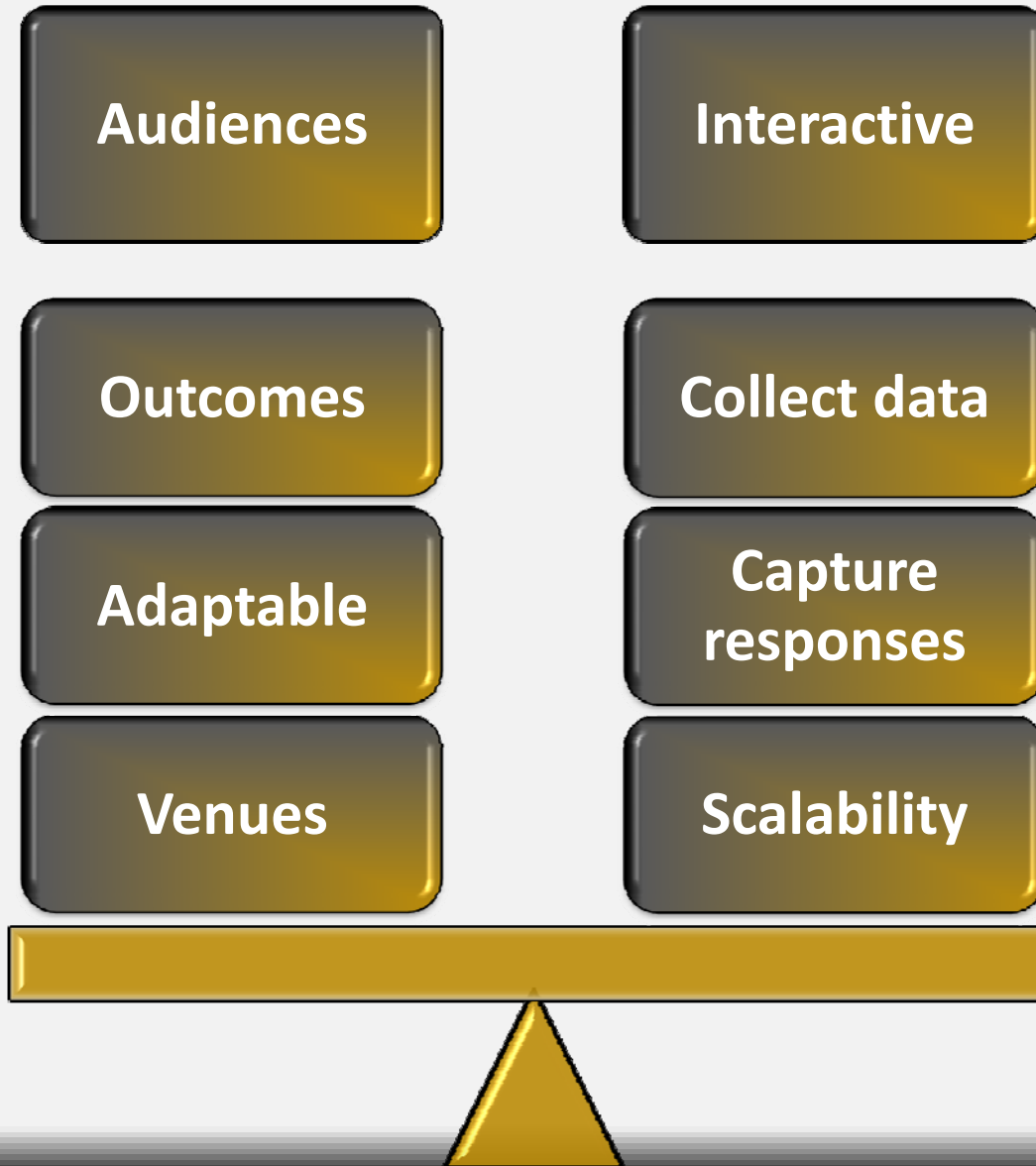
Assessment & Evaluation

Data

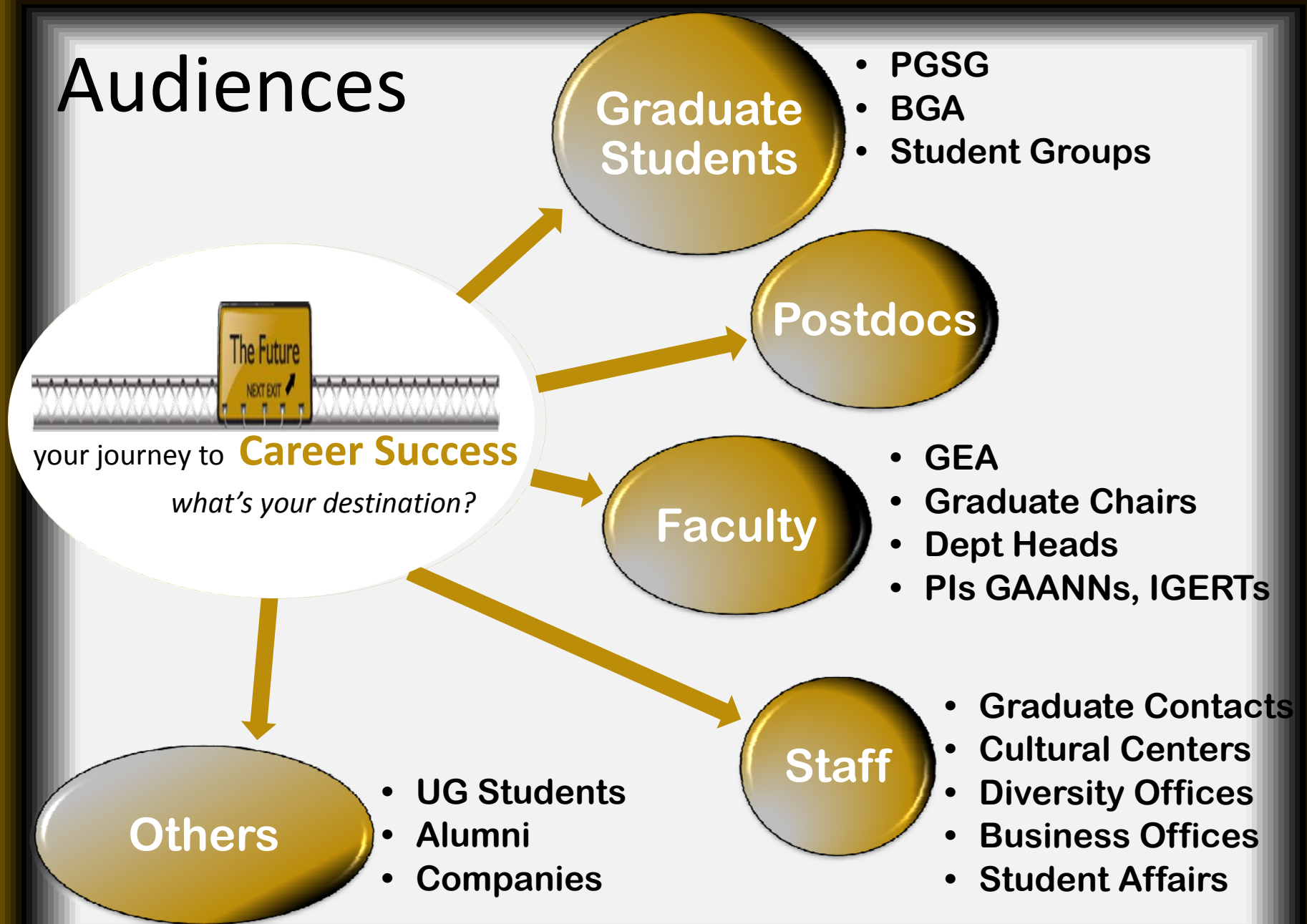
Reports

Types

GSPD Goals



Audiences



Message Format

Audience

Needs

SLOs

Benefits

Action

Marketing Channels

Email

Presentations

Facebook

Posters

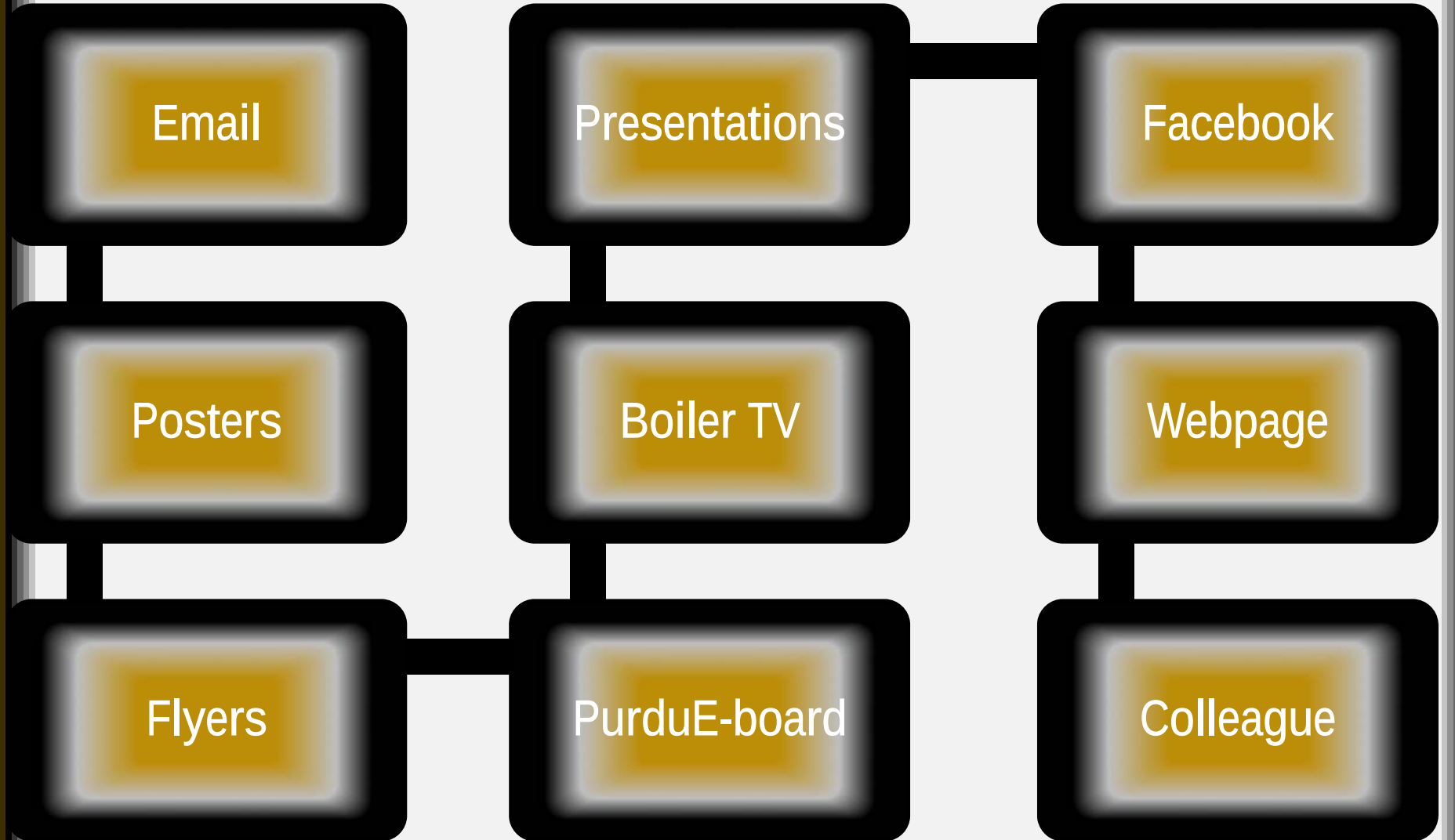
Boiler TV

Webpage

Flyers

PurduE-board

Colleague



Delivery Venues

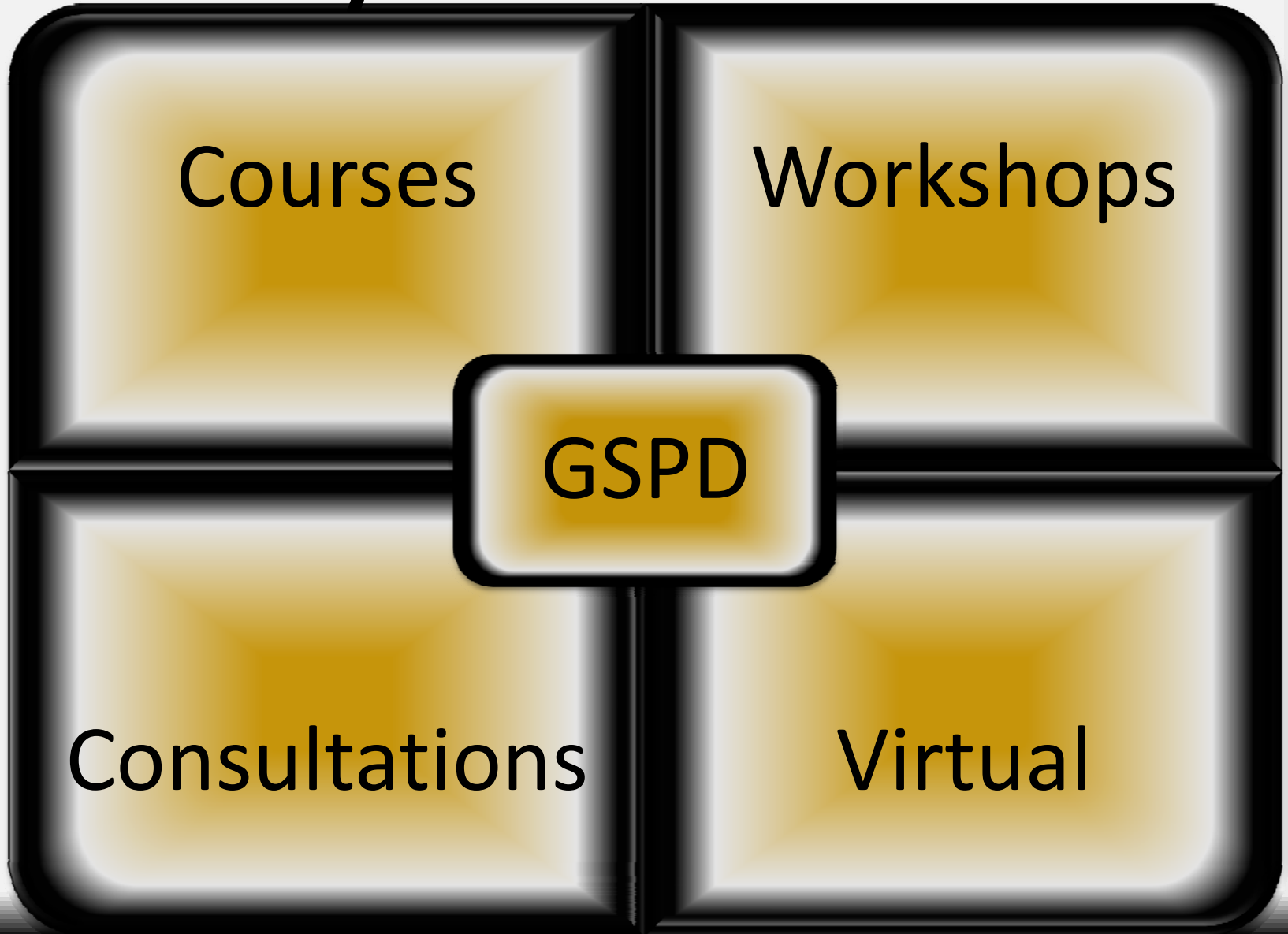
Courses

Workshops

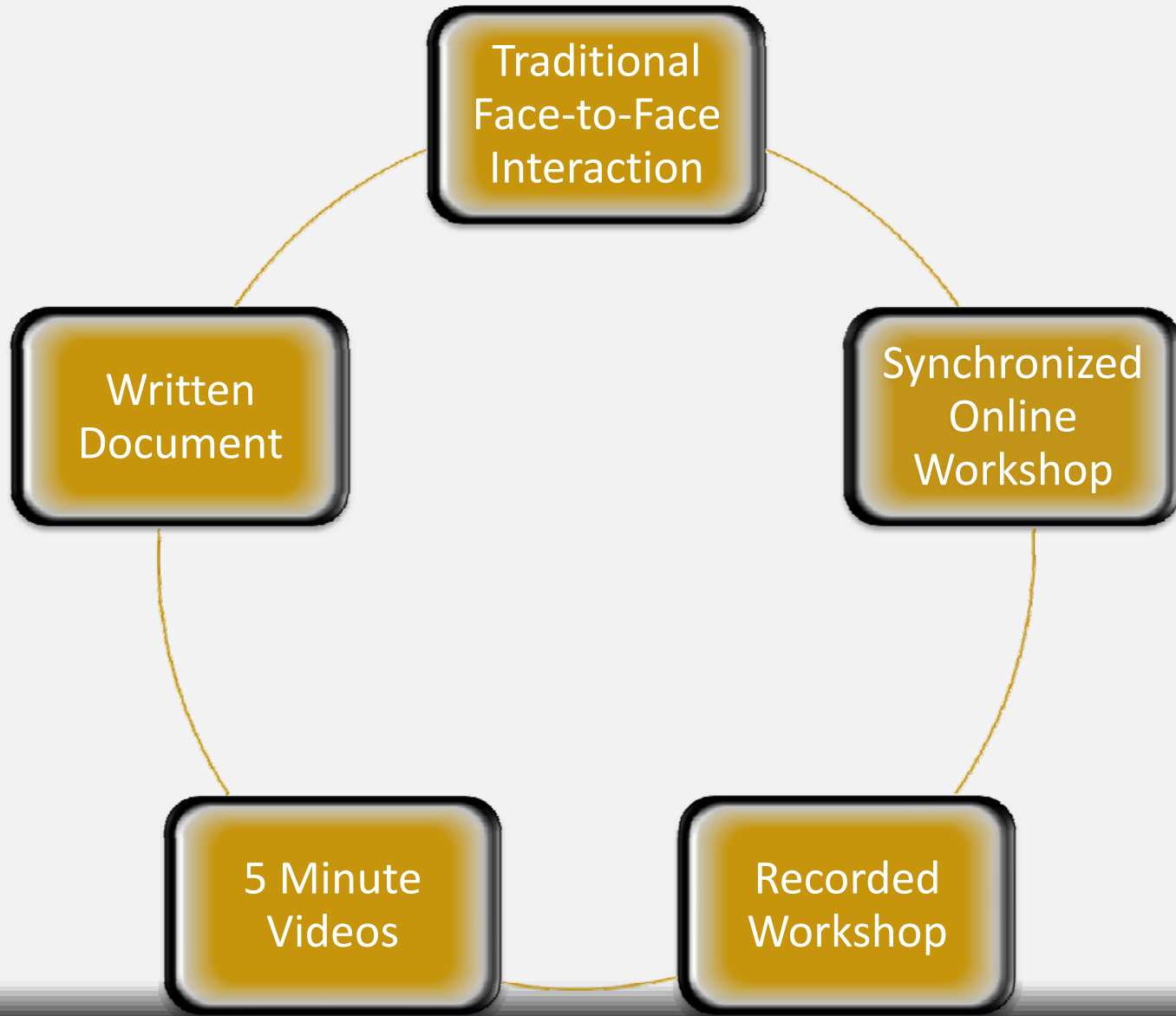
GSPD

Consultations

Virtual



Instructional Formats



Building Block

Student Learning Outcome

Content

Activity

Homework

GS Success
Skill(s)

Assessment

Professional Identity Building Block

Cultivate a professional
identity

CARS
3-5 Attributes
Networking Narrative

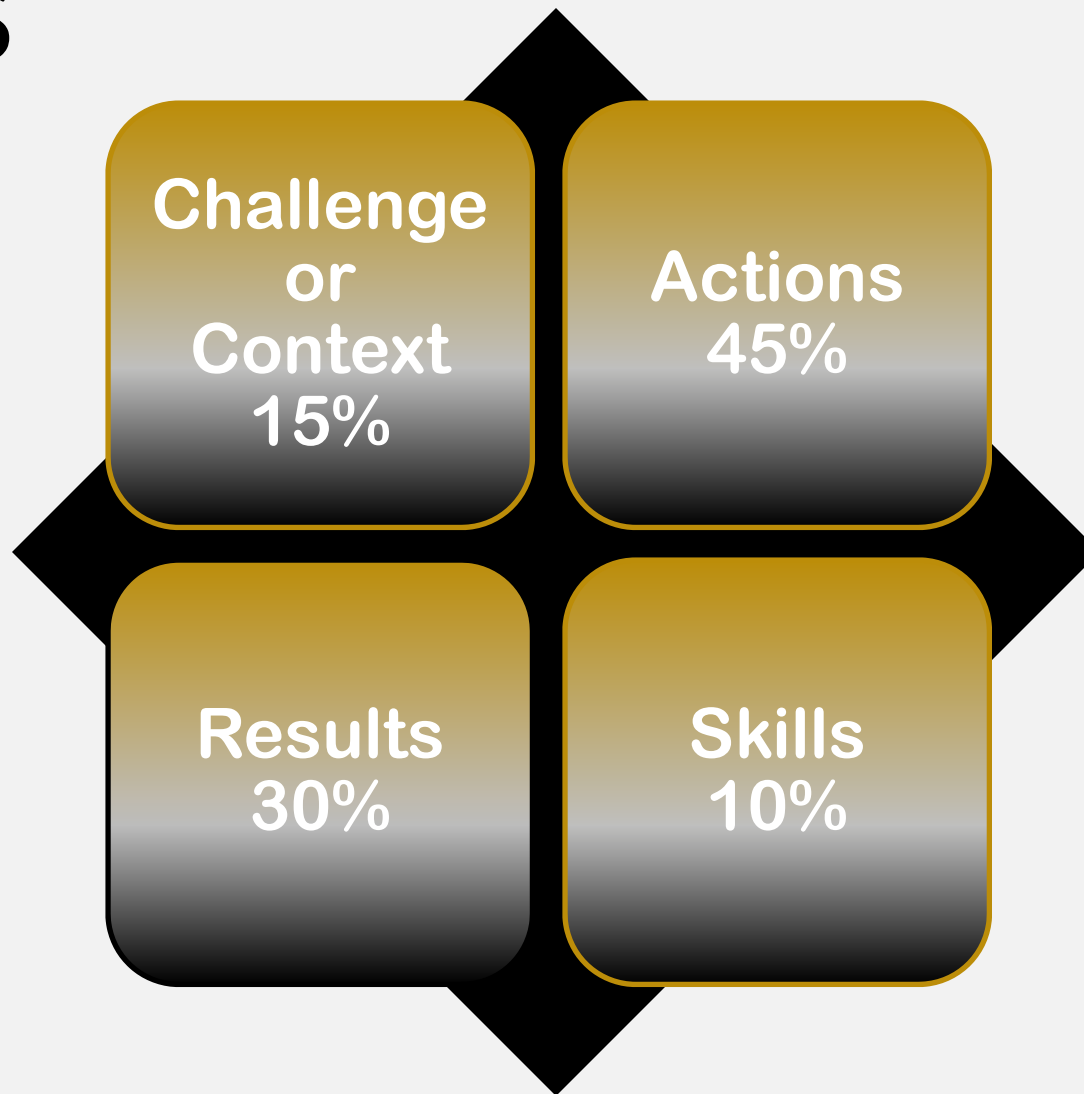
Think –Pair-
Share

Professional
Identity Map

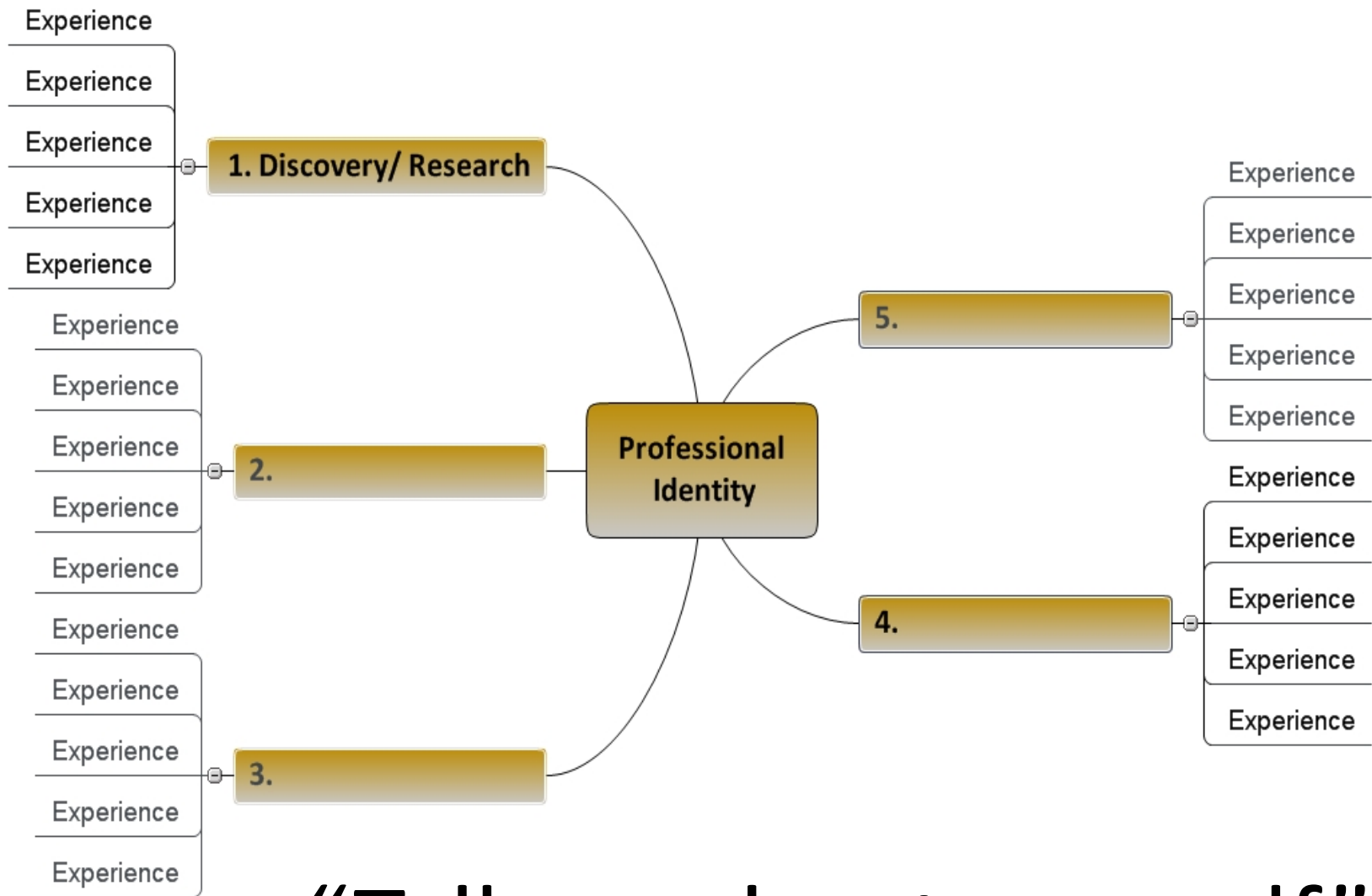
Communication

Pre- Post –
Survey

CARS



Professional Identity



“Tell me about yourself”

Oral Communication

Teaching

Presentations

Workshops

PFF

PFP

GK-12

GSPD

Professional Societies

IMPACT

PFF Building Blocks

Graduate Student Portfolio I

Professional Identity

Self-assessment

Job Descriptions

Individual
Development Plan

Job Search Strategies

Networking Narratives

Networking Map

Graduate Student Portfolio II

Career Strategic Plan

Annual Review

Curriculum Vita

Cover Letter

Resume

Teaching Philosophy

Research Statement

Networking & CV Peer Review

Professional Identity

Networking Narratives

Giving & Receiving
Feedback

Job Description

CV

Giving & Receiving
Feedback

Reviewer's Process

Learning Modules & Building Blocks

Funding Graduate Study

Understanding funding

Searching for funding

Applying for funding

Funding Opportunities

Funding Resources

Networking

Professional Identity

Networking Narratives

Work a Room

Giving & Receiving Feedback

CV/Resume Peer Review

Professional Identity

Job Description

CV

Resume

Giving & Receiving Feedback

Reviewer's Process

Learning Modules & Building Blocks

Working a Career Fair

Professional Identity

Networking Narratives

Job Search Strategy

Institutional Profiles

Career Fair Game Plan

Resume

Dissertation Writing Strategies

Writing Roadblocks

Writing Strategies

Writing Rituals

Writing Errors

Editing & Proofing

Giving & Receiving Feedback

Dissertation Support Groups

CV/Resume Peer Review

Professional Identity

Job Description

CV

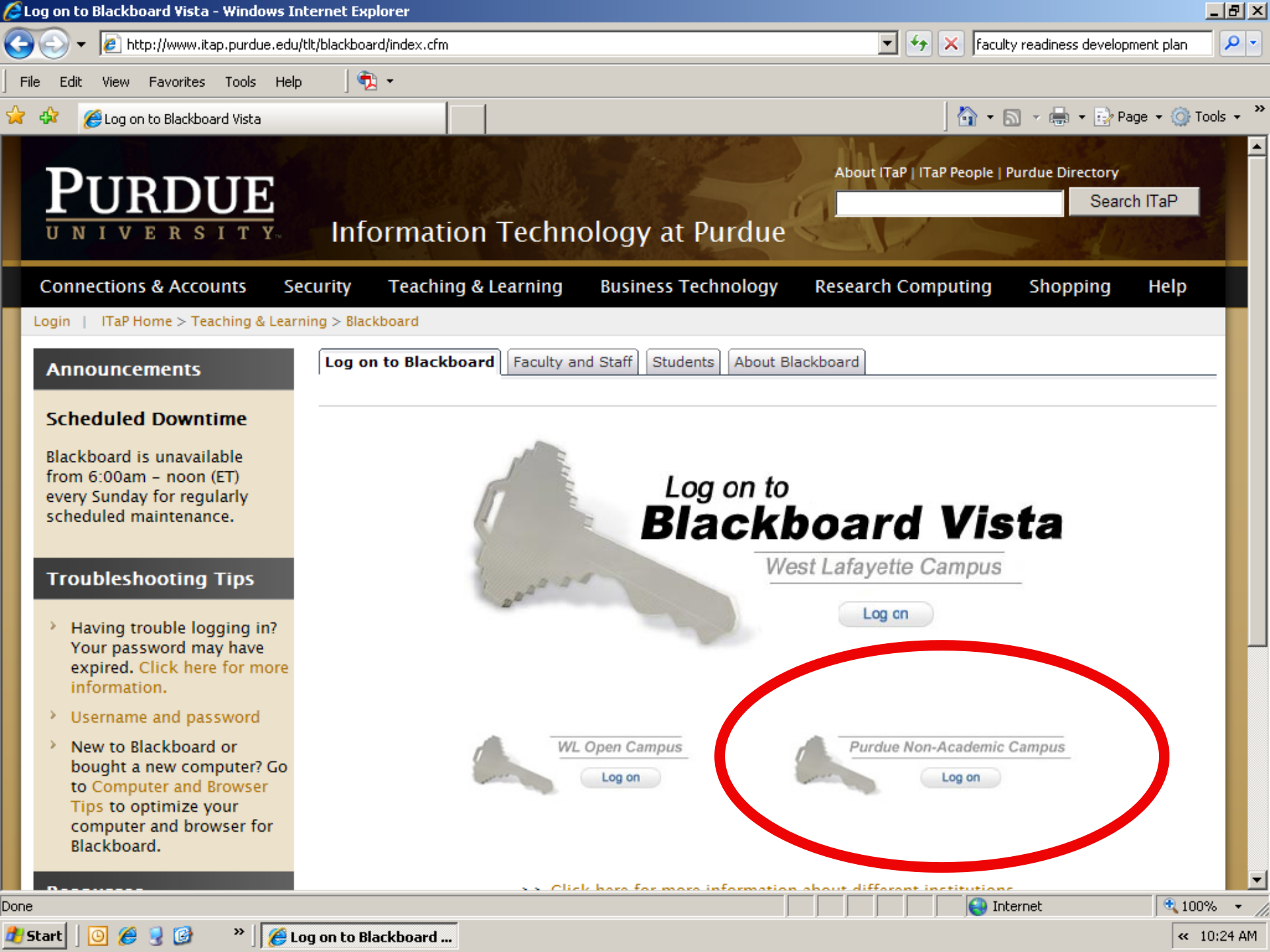
Resume

Giving & Receiving Feedback

Reviewer's Process

GSPD Services





GSPD Community, Non-Academic Campus

[Accessibility](#) | [Help](#)



Purdue Non-Academic Campus

Build

Teach

Student View

Graduate Student Professional Development

Course Tools

- [Course Content](#)
- [Announcements](#)
- [Assessments](#)
- [Assignments](#)
- [Calendar](#)
- [Chat](#)
- [Discussions](#)
- [Goals](#)
- [Learning Modules](#)
- [Mail](#)
- [Media Library](#)
- [Roster](#)
- [SCORM](#)
- [Search](#)
- [Syllabus](#)
- [Web Links](#)
- [Who's Online](#)

My Tools

- [My Grades](#)
- [My Files](#)
- [My Progress](#)
- [Notes](#)

Your location: [Home Page](#)



Your journey to **Career Success**

what's your destination?

Graduate Student Professional Development

[Schedule a Career Consultation with GSPD](#)



[Begin Your Journey Here](#)



[Essentials of a Graduate Student Portfolio I](#)



[Essentials of a Graduate Student Portfolio II](#)



[Charting Your Course](#)



[Funding Your Graduate Education](#)



[Grant Proposal Writing](#)



[Dissertation Writing Strategies](#)



[Dissertation Support Groups](#)



[Mentoring](#)



[Speed Networking](#)



[Conference Networking](#)



[Conference Presentations](#)



[Conflict Management and Resolution](#)

Career Consultation

```
graph TD; A[Review Portfolio] --> B[Discuss Career Goals]; B --> C[Identify Resources]; C --> D[Develop IDP];
```

Review Portfolio

Discuss Career Goals

Identify Resources

Develop IDP

GSPD Ambassadors

- SLO
- Content
- Activity
- Homework
- Skills

Building
Block

- Building blocks
- Marketing
- Message
- Handouts

Learning
Module

- 10 Hours/Month
- Progress Summary
- Training session
- Monthly meeting

Portfolio

- Review Portfolio
- Discuss Career Goals
- Identify Resources
- Develop IDP

Career
Consultations

Custom Presentations

ECE Seminar 1

Professional
Identity

Self-
Assessment

Job
Description

Resume

ECE Seminar 2

Professional
Identity

Networking
Narratives

Ind. Dev. Plan

Job Search
Strategies

ECE Seminar 3

Job Description

Resume Peer
Review

Interviewing

Data – Demographics

Gender

GSDB

Race

GSDB

Nationality

GSDB

Discipline

GSDB

Degree

GSDB

Data – Interest in topic

Registration

GSDB

2078

Attendance

Face-to-Face
GSDB

986

Attendance

Online
GSDB

61

Access hits

Online
PDC (Blackboard Vista)

Focus group

Data – Learning Outcomes Assessment

Cognitive
Content Mastery

Required or optional
Evaluation

Psychomotor
Behavior

Required or optional
Evaluation

Affective
Attitude

Required or optional
Evaluation

Portfolios

Online
PDC (Blackboard Vista)

Focus group

Data – Learning Outcomes Assessment

Learning Outcomes

Rate the extent to which you agree to each statement using the following scale.

Strongly Disagree

Disagree

Neutral

Agree

Strongly Agree

1

2

3

4

5

I am confident in my ability to...

_____ Cultivate a professional identity.

_____ Develop a job search strategy.

_____ Perform a self-assessment of my values, interests, skills, and goals.

_____ Construct a networking narrative, highlighting my attributes and experiences.

_____ Construct an individual development plan to enhance my skills and experiences.

_____ Conduct a periodic review of my career strategic plan.

_____ Identify references who are willing to share their positive experiences of my skills and experiences.

Data – Learning Outcomes Assessment

1. The following *learning outcomes* were most helpful:

- ☐ Professional Identity Map
- ☐ Skill Self-Assessment Map
- ☐ Job Search Strategies
- ☐ Networking Narratives
- ☐ Individual Development Plan
- ☐ Career strategic plan
- ☐ Reference list

2. The following *learning outcomes* were most unclear:

- ☐ Professional Identity Map
- ☐ Skill Self-Assessment Map
- ☐ Job Search Strategies
- ☐ Networking Narratives
- ☐ Individual Development Plan
- ☐ Career strategic plan
- ☐ Reference list

3. The following activities were beneficial:

- ☐ Professional Identity Map
- ☐ Skill Self-Assessment Map
- ☐ Job Search Strategies
- ☐ Networking Narratives
- ☐ Individual Development Plan
- ☐ Career strategic plan
- ☐ Reference list

4. I will implement the following activities:

- ☐ Professional Identity Map
- ☐ Skill Self-Assessment Map
- ☐ Job Search Strategies
- ☐ Networking Narratives
- ☐ Individual Development Plan
- ☐ Career strategic plan
- ☐ Reference list

Data – Learning Outcomes Assessment

Module Evaluation

Rate the extent to which you agree to each statement using the following scale.

Strongly Disagree

1

Disagree

2

Neutral

3

Agree

4

Strongly Agree

5

Overall, I believe that . . .

- _____ 1. I learned more about **graduate student portfolios** than I previously knew.
- _____ 2. I enhanced my **professional development** through my participation in this workshop.
- _____ 3. I will be more **successful in graduate school** through my participation in this workshop.
- _____ 4. I will **utilize the information** from this workshop in the future.
- _____ 5. I am **satisfied** with the quality of this workshop's content.
- _____ 6. I will **utilize services offered by the Graduate School** to facilitate my professional development.

What aspects of this module were most valuable?

How might this module be improved?

Next Steps

- **Benchmarking**
- **Data analysis**
- **Report development**
- **Video development**
- **Data collection process (portfolios, consultations)**
- **GSPD Ambassadors program**

IMPACT